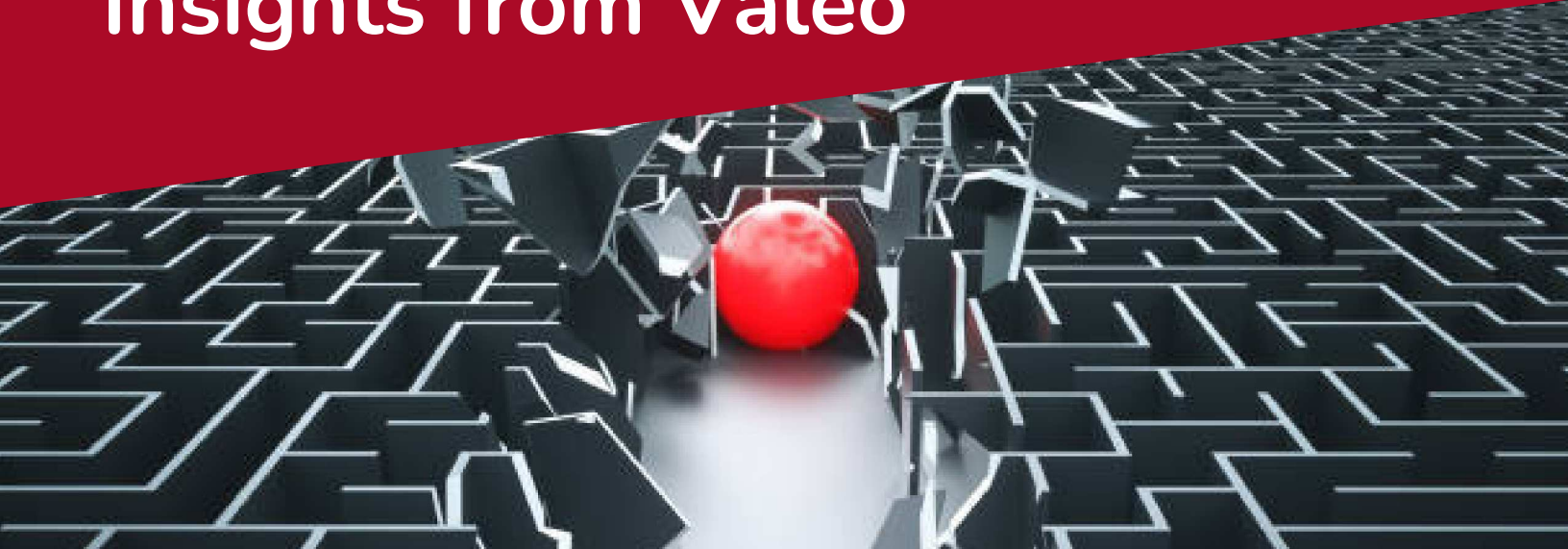


# Disrupt Your Markets with Product Development Insights from Valeo



## Problem

Product Development executives are frequently challenged with an inability to fully understand their markets. Often this is due to a limited amount of publicly available information.

Insights needed may be a subset of the information offered in syndicated reports, and they may not be reported on. In other cases, the product development team requires completely customized primary intelligence to fully understand a pressing problem impacting revenue growth or profitability.



## Solution

Valeo supports clients at every stage of the product development process, from market analysis to understanding buyers' unmet needs, and in building go-to-market strategies. We fuel your decisions with fully customized, insightful and factual primary market intelligence.

Together we collaborate in the development of a research scope that will deliver the insights you need to make important strategic and tactical decisions. Our team of global industry analysts then go to work collecting and analyzing findings.



## Results

Ultimately, we answer your most important questions about your competitors, buyers, adjacent industries and channel partners, as well as M&A opportunities.

Valeo delivers insights that help to build breakthrough products and strategies. The key is in our ability to develop a deep understanding of your need for intelligence and in our expert insights that help guide you to success.



Critical Insights for Breakthrough Strategies

Learn more about how Valeo fuels your decisions with insightful and immediately actionable primary intelligence.

Visit us at [valeo-strategy.com](http://valeo-strategy.com) or contact us at [info@valeo-strategy.com](mailto:info@valeo-strategy.com) | 866.476.9948